NOW HIRING

Open to internal & external applicants

ENERGY SERVICES · FULL-TIME

MARKETING MANAGER

Lead marketing and communications for our community's trusted utility.

$28 PER HOUR

SCHEDULE	REPORTS TO	STATUS	LOCATION
Mon–Fri, 7:30–4:30	Chief Executive Officer	Regular, full-time	Pulaski, TN

Reporting directly to the CEO, the Marketing Manager leads marketing, communications, and community outreach for Pulaski Electric System's electric and energize broadband services, shaping our public image and strengthening customer loyalty as a trusted public utility.

WHAT YOU'LL DO

BRAND & MARKETING

- Own the Pulaski Electric System brand across the website, social media, and advertising
- Drive Energize broadband sales and promote PES electric programs
- Direct brochures, flyers and other materials; conduct market research, including NPS

COMMUNICATIONS & COMMUNITY

- Lead proactive outage communication through local media and social media
- Represent PES at civic clubs, community events and sponsorships
- Publish the "Watts Happening" employee newsletter and prepare executive briefings

KEY ACCOUNTS & CUSTOMERS

- Serve as primary contact between PES, TVA, and commercial/industrial customers
- Coordinate TVA programs such as EnergyRight and Home Upgrades
- Resolve escalated customer concerns and review commercial deposits

BUDGET, REPORTING & LEADERSHIP

- Develop and manage the department budget, vendors, and contracts
- Report monthly to the Power Board and prepare grant applications
- Lead and motivate staff while improving efficiency and service

WHAT YOU BRING

- High school diploma required; bachelor's in marketing, Business Administration, or related field preferred
- Significant sales and marketing experience preferred
- Proficient in Adobe Photoshop, InDesign, WordPress, and Microsoft Office; familiar with SEO/SEM and web design
- Excellent communication and analytical skills; able to manage multiple projects independently

REQUIREMENTS

- **Residency:** live within a 30-minute radius of the Pulaski main office, or relocate within 6 months of accepting an offer
- Valid driver's license; CPR/First Aid certification at hire or by a date set by PES
- Available for extended hours, including during adverse weather
- Office-based; occasional lifting up to 50 lbs.

APPLY BY

December 1, 2026

Posted November 17, 2026

HOW TO APPLY

Pick up the job description and application from Customer Service in our lobby, online at Careers - PES Energize, or request them by email. Return completed applications in person or by email:

128 S 1st Street, Pulaski, TN 38478 | careers@pesenergize.com

Pulaski Electric System is an Equal Opportunity Employer.