



For Immediate Release

MUNICIPAL VIDEO PROVIDER SAVES RATEPAYER DOLLARS WITH NEW MIDDLEWARE

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Tullahoma, TN - The municipal video provider in Tullahoma Tennessee, Tullahoma Utilities Authority, has recently completed a rapid conversion of their video middleware to the Innovative Systems solution. According to TUA Operations Supervisor Brian Langham, they were under a very tight conversion deadline due to the expiration of a support contract from their previous middleware provider. Langham added, "I never expected the installation and deployment of this to go as quickly as it did." He goes on to say, "Once the InnoStream™ hardware was racked and cabled we had working video in less than a day." Langham credits the experience of the Innovative support team for the expedited launch strategy.

New Solution Will Be Cheaper for Taxpayers

As a ratepayer supported provider, TUA must be cost conscious, and they calculated a five-year cost study on conversion to the Innovative Systems video service. Langham stated that over a five-year period the Innovative Systems solution will be cheaper for them. Langham says that they have already had a significant reduction in service calls that are now managed from their office with the new Virtual Remote™ included with the Innovative video software. Langham commented that this new support tool was not factored into the original cost study so the five-year savings for the Tullahoma ratepayers will be even greater.

About Tullahoma Utilities Authority

The Tullahoma Utilities Authority (TUA) has serviced Tullahoma Tennessee with electric, water, and sewer utilities. In 2008, TUA started to deliver communications services through an advanced fiber optic network. Today the LightTube brand provides the people and businesses of Tullahoma high-speed Internet, digital television, and phone services. Visit www.tub.net

About Innovative Systems

Innovative Systems is a leading vendor of solutions for North American communications providers with over 800 deployed systems. eLation™, our OSS solution, includes integrated billing, financials, staking, and mapping. The InnoStream™ MG-TV is our one-platform approach to video solutions such as Middleware, VOD, Cloud DVR, Restart TV, Live Streaming, Conditional Access, and the new IS-5112W set-top box. The Innovative Systems hardware platforms also provide enhanced voice and hosted business solutions. For more information visit www.innovsys.com.

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